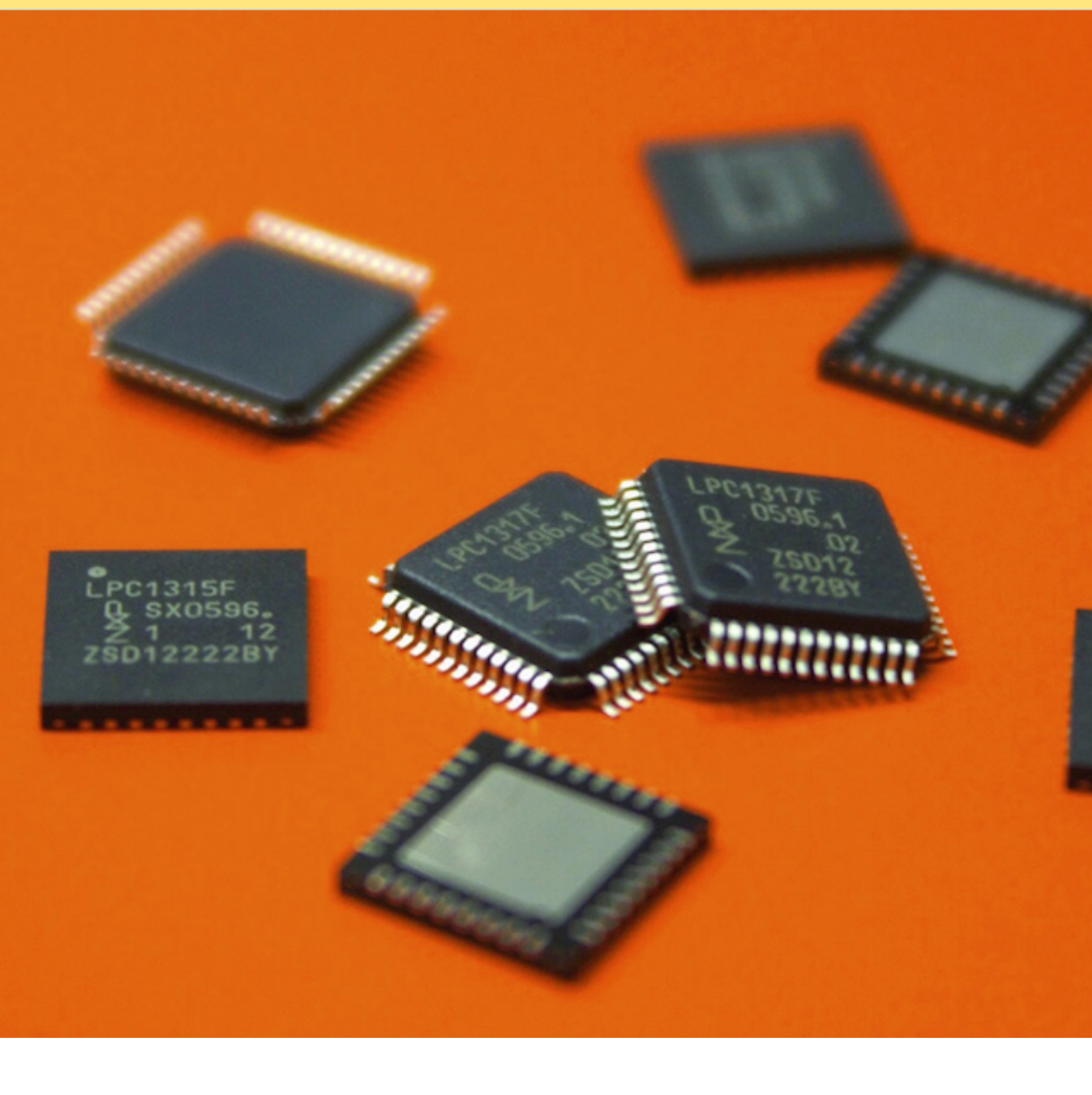


# Aladdin

Aladdin's Collective Intelligence provides tools to help your organization communicate effectively, address problems quickly, and make informed decisions at every step of the investment process.

Contact us



## More than just technology

The **Aladdin** platform combines sophisticated risk analytics with comprehensive portfolio management, trading and operations tools on a single platform to power informed decision-making, effective risk management, efficient trading and operational scale.

## Learn why institutional investors choose Aladdin

Financial institutions

Insurers

Pensions

## Why financial institutions choose Aladdin

While seeking the most efficient approaches to deploying capital, banks are now investing in classes outside their traditional base of assets. This includes diversification of assets into mortgage servicing right (MSR), whole loans, and structured products as well as consolidations or restructuring of businesses to increase operational efficiency and reduce costs. Concurrently, the regulatory regime is requiring banks to re-evaluate enterprise risk management processes and systems. Managing the data processes, focusing on capital efficiency and operational risk while aggressively managing costs can be challenging.

## See how Aladdin provides solutions to financial institutions' key challenges

### Address increased scrutiny by regulators and clients

As a solution provided to investment managers by investment managers, Aladdin is continually evolving to meet new regulatory and client requirements.

- Managing all parts of the risk and investment process across a portfolio on a single platform leads to full, real-time transparency into exposures and risks.
- Data from Aladdin used to drive global disclosure reporting.
- Aladdin supports central clearing guidelines under Dodd-Frank.

### Increase earnings and enhance shareholder value

### Improve exposure management to wider balance sheet exposures



## Insurance companies and financial institutions

Our risk management solutions help insurers and financial institutions navigate an evolving investment landscape.

Read more

## Explore more of BlackRock's Aladdin platform

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